


Accessing the Confucius Institute Network



THE BALTIC AS NEXUS FOR EUROPEAN AND CHINESE CREATIVE COLLABORATION PANEL DISCUSSION

November 29

16:00-17:30  *Sirius, Nordic Hotel Forum*

Lead by the UCLA Confucius Institute* (LA being the world film business capital), and linked to Tallinn Festival events, representatives of European Confucius Institutes discuss their capacity to support the fast growing and ever changing Chinese society, their culture, and films.

The starting point of the Tallinn BNFF Confucius Institute panel is to showcase the diverse art/cultural initiatives and projects under development by European Confucius Institutes. From there, the panelists discuss how the CIs can serve as platforms connecting artists in China and Europe, and help awake the Seventh Art along the new Silk Road.

Without a doubt, Chinese directors, producers and investors need to reach out more efficiently to European talent. More than Hollywood, European countries - both singularly and collectively - share a longer history of creative exchange with China. Chinese and European filmmakers can hugely benefit from creating global crossover successful films together, the Confucius Institutes can and should be at the forefront of this evolution.

Panelists include:

Susan Jain, UCLA China Onscreen, Lecturer, USA

Yulia Mylnikova, Confucius Institute at St Petersburg, Russia, Professor

Dr Jing Bartz (Wang Jing) - Senior Consultant and Program Director at Hanban for the Cultural Confucius Institute initiative

Eleonora Granata Jenkinson, Melograno Films, USA

Giovanna Fulvi, TIFF, Canada, Int. Programmer

Jekaterina Koort, Confucius Institute, Secretary-General, Estonia

Guillaume de Seille, Arizona Productions, France,

*Similar to Germany's Goethe Institute or the British Council, the Confucius Institute is a non-profit initiative supported by China's Ministry of Education that promotes the study of Chinese language and culture, and facilitates cultural exchange. Led by the faculty and staff of foreign universities, each Confucius Institute is uniquely designed to serve the needs of its campus and community. Currently over 500 Confucius Institutes program operate on campuses worldwide.



TALLINN UNIVERSITY