

## Pretentious or Pompous:

### Trends in LIS Education in The Netherlands



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International Seminar "Nordic-Baltic Cooperation In LIS Education: Reflections And Perspectives" Tallinn 27-30 May 1999

## Content:

- History
- Present developments
- Pretentious or pompous



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## Professionalisation

- Cognitive rationality
- Full time profession
- Professional training
- Professional association
- Ethical code



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## Education

- | Academic              | Vocational             |
|-----------------------|------------------------|
| '48 - '63 KB/UvA      | '50 - GO (independent) |
| '63 - '87 UvA OWB     | '64 Library schools    |
| '87 - '95 UvA ODI     | BDA                    |
| since '91 UvA Masters | BDI                    |
| Book science          | IDM                    |
| Information Science   |                        |
| Archive Science       |                        |



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## Information Science Borko (1968)

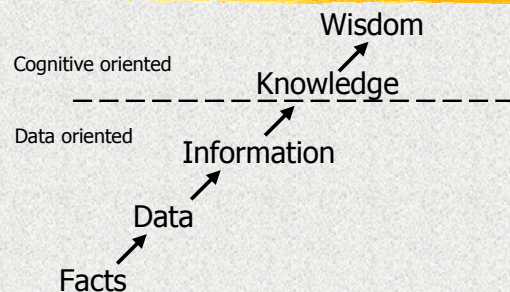
.. an interdisciplinary science that investigates the properties and behaviour of information, the forces that govern the flow and use of information, and the techniques, both manual and mechanical, of processing information for optimal storage, retrieval, and dissemination.'



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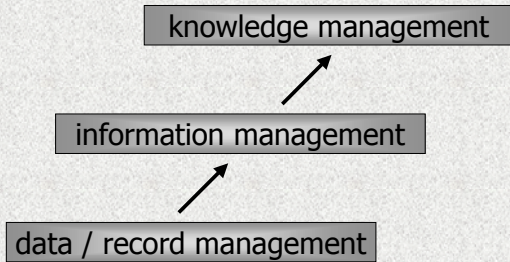
## Knowledge Continuum



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## Knowledge Continuum II



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## Information (print/digital)

- text, including:
  - indexes, structured full text,
  - unstructured full text
- numeric
- multimedia, including:
  - images, full-motion video / film, sound



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## Levels of investigation

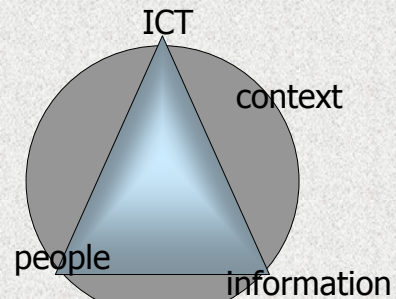
- Individual
  - Man as information processor: user and producer of information
- Micro-economic
  - Information within organisations
    - Information and Knowledge management
- Macro-economic
  - Information between organisations in information sector (information chain)
    - Information Logistics



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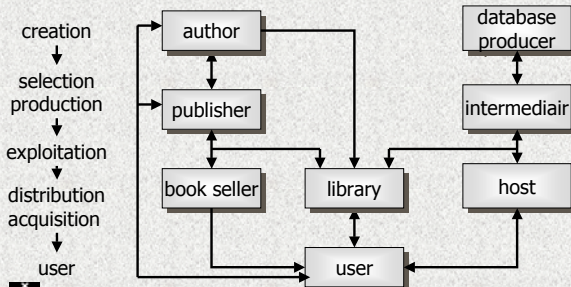
## Information use



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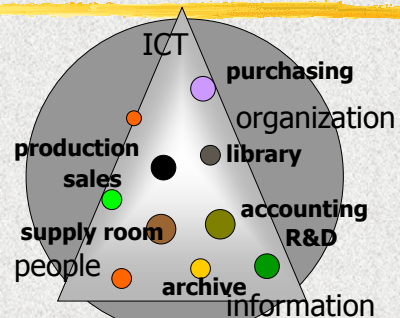
## Information logistics



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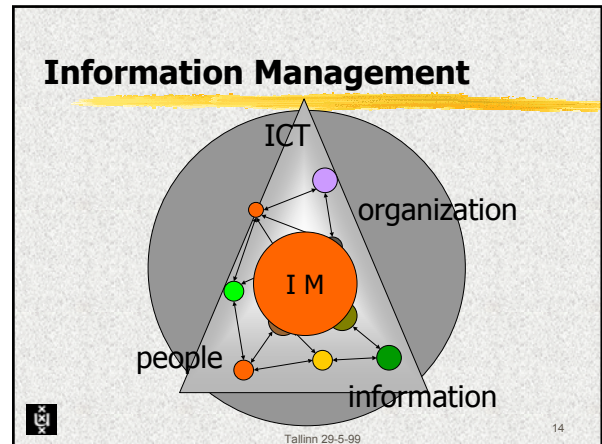
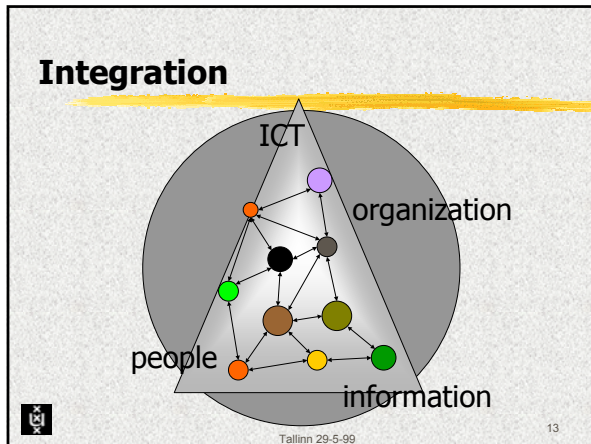
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## Information Isles



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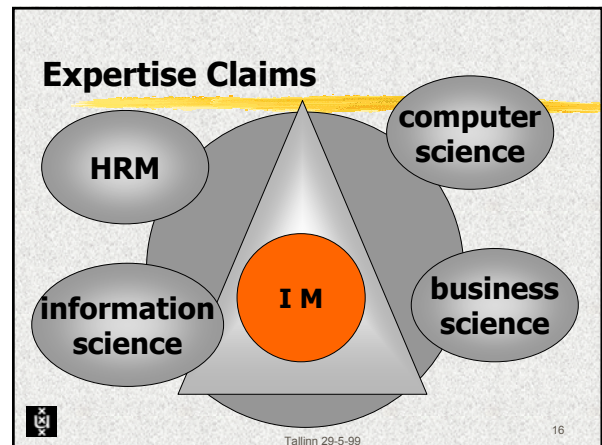


### Mission:

To facilitate access to reliable knowledge, information and data, necessary for the primary process of the organisation in an effective and efficient way

➔ 'To control key information moments'

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- ### Education
- LIS
    - Vocational: job oriented
  - Academic
    - Scientific career
    - Employability in field of education
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- ### Aim of Academic Training
- Development of individual talents in a specific discipline in the context of a broad intellectual education:
- Analyse
    - Identify why a problem is a problem before solving the problem
  - Abstraction
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## Knowledge and skills needed

- Insight in general management
- ICT
- Information flows & processes:
  - sources
  - indexing and cataloguing
  - users needs & work flows
  - value-adding processes
- Research methodology



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## Academic training at UvA

Anglo-Saxon model:

■ Preliminary year (examination)	42 weeks
■ Major	7 modules = 49 weeks
■ Thesis	2 modules = 14 weeks
■ 'Broadening'	3 modules = 21 weeks
■ Minor	3 modules = 21 weeks
■ Optional	3 modules = 21 weeks
<b>total</b>	<b>=168 weeks = 4 year</b>



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## Pretentious & Pompous

- Problem Solving Capabilities
- It's GOOD to be pretentious:  
'be good and show it!
- It's WRONG to be pompous:  
'you fall short if you are selling empty shells'



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## Questions & remarks to:

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