

Part 3

You will hear five short extracts in which people are talking about why their businesses became successful. For questions 19–23, choose from the list (A–H) what each speaker says. Use the letters only once. There are three extra letters which you do not need to use.

A I don't need to employ anyone.

B I decided to change the way I promoted the business.

Speaker 1

	19
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C I took a business course.

Speaker 2

	20
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D I was able to get financial backing.

Speaker 3

	21
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E I believe in looking after my employees.

Speaker 4

	22
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F I believe my business offers a unique service to customers.

Speaker 5

	23
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G I learnt a lot from other business people.

H I made changes because of customer feedback.