

**#EcrealCSI23**



TALLINN UNIVERSITY

Baltic Film, Media and  
Arts School



INTERPERSONAL COMMUNICATION AND  
SOCIAL INTERACTION DIVISION OF ECREA

**The seventh bi-annual meeting of the  
Interpersonal Communication and Social  
Interaction section of ECREA:**

**"Looking forward!"**

**October 24–26, 2023**

**Tallinn University Baltic Film, Media and Arts School**

**Tallinn, Estonia**

**Organizers: Interpersonal Communication and Social Interaction section of ECREA, Tallinn  
University Baltic Film, Media and Arts School and Tallinn University Conference Centre**

Sponsored in part by



# Program

## **Tuesday, 24 October 2023: *Early-career workshop for doctoral candidates***

Venue: Room M-648 (Senate Hall, Mare building, VI floor, use the lift)

10.00–10.30 Opening words and introductions:

Prof. Leena Mikkola, chair for the Interpersonal Communication and Social Interaction section of ECREA

Jonna Leppäkumpu, Yecrea Representative

Dr. Anastassia Zabrodsckaja, Professor of Intercultural Communication at Tallinn University

Katrin Saks, Vice-Rector for Development at Tallinn University

10.30–12.00 Presentations and discussions in small groups

12.00–13.00 *Lunch* (Cafe Oaas, Terra building, I floor)

13.00–13.45 Presentations and discussions in small groups

13.45–14.15 Summary

14.00–15.00 Panel discussions on different post-defence career options

15.00–15.30 *Coffee and light refreshments* (Cafe Oaas, Terra building, I floor)

## **Wednesday, 25 October 2023: *The first conference day: Looking forward!***

Venue: Room M-213 (Riho Päts Auditorium, Mare building, II floor, use the lift or stairs)

9.00–10.00 Registration

10.00–10.30 Conference opening ceremony:

Prof. Leena Mikkola, chair for the Interpersonal Communication and Social Interaction section of ECREA

Dr. Anastassia Zabrodsckaja, Professor of Intercultural Communication at Tallinn University

Katrin Saks, Vice-Rector for Development at Tallinn University

10.30–11.30 Chair: Prof. Leena Mikkola. **Keynote:** *Looking forward!: Interpersonal communication theorizing across metatheoretical perspectives and methodological approaches* - Dr. Kristina Scharp, Associate Professor at the School of Communication and Information, Rutgers University, New Jersey, United States.

11.30–12.30 *Lunch* (Atrium, Mare building, 3rd floor)

12.30–14.00 Session 1 (room M-213) and Session 2 (room M-648)

14.00–14.30 *Coffee and light refreshments* (Atrium, Mare building, 3rd floor)

14.30–16.00 Session 3 (room M-213) and Session 4 (room M-648)

18.00–20.00 *Conference dinner* (Restaurant Peppersack, Vana-Turg 6)

## **Thursday, 26 October 2023: *The second conference day: Looking forward!***

Venue for the all-day event: Room M-213 (Riho Päts Auditorium, Mare building, II floor, use the lift or stairs)

9.00–10.00 Chair: Dr Karyn Stapleton. **Keynote:** *Argumentation, strategic communication and sustainable trust* - Dr. Rudi Palmieri, Senior Lecturer in Strategic Communication at the University of Liverpool, United Kingdom.

10.00–10.15 *Short break*

10.15–11.45 Session 5 (room M-213)

11.45–12.45 *Lunch* (Atrium, Mare building, 3rd floor)

12.45–14.45 Session 6 (room M-213)

14.45–15.15 *Coffee and light refreshments* (Atrium, Mare building, 3rd floor)

15.15–15.45 Closing session. General Discussion: A look to the future after the recent and still ongoing difficult and challenging times in Europe. (Atrium, Mare building, 3rd floor)

# Introducing Intercultural Communication

## Global Cultures and Contexts

### *Fourth Edition*

**Shuang Liu**, University of Queensland

**Zala Volcic**, Monash University

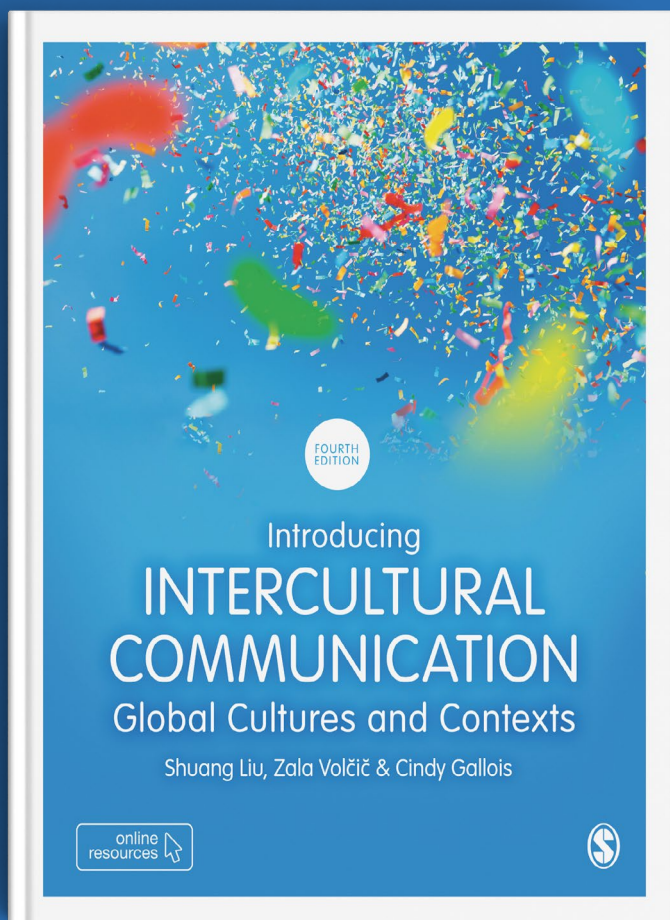
**Cindy Gallois**, University of Queensland

April 2023 • 432 pages

ISBN: 9781529778755

### Key features

- Explains the key theories and concepts you need to know.
- A global approach with examples from the Netherlands, Scandinavia, Sweden, Saudi Arabia, Finland, the USA, Middle East, and the Asia Pacific region.
- Brings theory to life with new global case studies ranging from food culture in Slovenia, to 12 Zodiac signs in China, to cultural jamming and memes.
- Ties key ideas and debates to the reality of intercultural skills and practice.



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