# Course description

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| Subject code: **BFM6044.FK** | Course title: **INTERRNSHIP** | |
| Amount of credits: 3 EAP | Amount of working hours: 60 hours | Semester: F or S |
| Course objective: | Internship integrates learning with professional work experience. It is an elective course that aims to enlarge and deepen students' skills for working in their chosen area of specialization through practical work experience. The internship program should be performed at a professional press, radio and TV firm, broadcasting organization , advertising, PR agency, a IT firm or independent media company, where students will have the opportunity to participate in the day to day operations, to follow and take part in the firms' activities and production. | |
| Course description/outline (including description of individual work): | **Enrollment:** The students can enroll the program starting from the Spring semester of their second year. The internship program can be performed during consecutive semesters until the student's graduation from BFM according to the individual internship plan and the permission received from the course advisor.  **The course is obligatory for students who don’t have a working experience in a media firm.** Those who have worked in media at least during 3 months might take internship as an elective option.  **Options for internship:** It is highly suggested that students find the place for internship on their own. The School could also provide assistance for finding a place for internship in firms with whom BFM has respective agreements (ENB for example).  **Working load:** Not less than 60 hours of work time at the chosen company will be required to get the credits.  **Instruction and counseling:** The supervision of internship is performed by the responsible faculty member (curator) and by the internship instructor appointed by the firm where the internship is taking place. Each student should have his or her individual on-site advisor.  **Individual plans for the program:** The student together with the on-site advisor should complete a plan and schedule for the whole period of internship. The plan should then be submitted and approved by the BFM curator, supposedly at least 1 week before the internship starts. So, the important steps are:   * find the place for internship, contact the curator of the Media curriculum for advice and help if needed * meet your personal on-site advisor, complete together the internship plan and schedule * submit the internship plan to the BFM curator. | |
| Learning outcomes: | * obtained experience from working and practicing in real media environment; * deepened skills and knowledge for working in chosen area of specialization through practical work experience; * ability to work in teams, take responsibilities, critically assess the work of itself and others in production teams in professional organizations | |
| Form of evaluation: | To get a grade for the internship students have to submit a completed official written form – **Internship Assessment Form**, downloadable from BFM webpage. The form contains also a part, where the on-site personal adviser submits a written evaluation of student's performance. In addition student has to submit an **Internship self-evaluation report** (written in a free form, minimum one A4), what describes the content, assignments, results of the internship and provides a short self-evaluation summary. The grade will be given based on on-site advisor's proposal approved by the departmental curator. | |
| Lecturer responsible for the course: | Hagi Shein | |
| Name of the course in Estonian | ERIALAPRAKTIKA MEEDIAETTEVÕTTES | |
| Prerequisite subject(s) | No | |
| Compulsory literature: | No | |
| Replacement literature (enabling students to pass the course on the basis of student independent work without participating lectures: | No | |