

Communication Management MA 2016 nominal plan, 120 ECTS

		(ECTS)	A16	S17	A17	S18
FKI7001.FK	Interdisciplinary project	6		6		
COMMUNICATION MANAGEMENT COURSES (50 ECTS)						
Compulsory courses (42 ECTS)						
KOI7001.FK	Risk and Crisis Communication Theories	4		4		
KOI7002.FK	Research Methods	3	3			
KOI7003.FK	Seminars of Research Methods	3	3			
KOI7004.FK	Communication Strategy	5			5	
KOI7005.FK	Principles of Academic Writing	3		3		
KOI7006.FK	Master's Seminar I	5			5	
KOI7007.FK	Master's Seminar II	5				5
KOI7008.FK	Public Relations Processes and History	4			4	
KOI7009.FK	Corporate Communication	4	4			
KOR7024.FK	International Media Studies	6	6			
Electives (choose 8 ECTS)						
KOI7031.FK	Internship	6		6		
KOI7012.FK	International PR	6				6
KOI7013.FK	Digital Methods	4			4	
FKI7002.FK	External Internship	9			9	
Specialisation Module Intercultural Communication (30 ECTS)						
KOI7017.FK	Models of Cultural Differences	4		4		
KOI7019.FK	Globalization, Identity and Communication	4			4	
KOI7020.FK	Language and Intercultural Communication	4				4
KOK7033.FK	Basics of Intercultural Communication	4	4			
KOI7021.FK	Internationalization, Multiculturalism and the Challenges for Business Management	4				4
KOI7022.FK	Identity and Society	4		4		
KOI7030.FK	Super-Diversity and Intercultural Communication	6	6			
ELECTIVE COURSES (10 ECTS during 2 years) * including the levelling module						
Courses of the levelling module:						
KOK6065.FK	Organisational Communication	6		6		
KOK6023.FK	Public Relations Theory	4	4			
Master's Thesis 24 ECTS						