

## Communication Management MA 2017 nominal plan, 120 ECTS

		(ECTS)	A17	S18	A18	S19
FKI7001.FK	ELU	6		6		
<b>COMMUNICATION MANAGEMENT COURSES (50 ECTS)</b>						
<b>Compulsory courses (38 ECTS)</b>						
KOI7001.FK	Risk and Crisis Communication Theories	4	4			
KOI7002.FK	Research Methods	3	3			
KOI7003.FK	Seminars of Research Methods	3	3			
KOI7004.FK	Communication Strategy	5			5	
KOI7005.FK	Principles of Academic Writing	3		3		
KOI7006.FK	Master's Seminar I	5			5	
KOI7007.FK	Master's Seminar II	5				5
KOI7008.FK	Public Relations Processes and History	4			4	
KOI7031.FK	Internship	6			6	
<b>Electives (choose 12 ECTS)</b>						
KOR7024.FK	International Media Studies	6		6		
KOK7042.FK	International PR	4		4		
KOI7009.FK	Corporate Communication	4	4			
KOR7031.FK	International Marketing Communication	4		4		
KOK7036.FK	Discourse Analysis	6			6	
FKI7002.FK	External Internship	9				
<b>Specialisation Module Intercultural Communication (30 ECTS)</b>						
KOI7017.FK	Models of Cultural Differences	4			4	
KOI7019.FK	Globalization, Identity and Communication	4	4			
KOI7020.FK	Language and Intercultural Communication	4		4		
KOK7033.FK	Basics of Intercultural Communication	4	4			
KOI7021.FK	Internationalization, Multiculturalism and the Challenges for Business Management	4		4		
KOI7022.FK	Identity and Society	4			4	
KOI7030.FK	Super-Diversity and Intercultural Communication	6		6		
<b>ELECTIVE COURSES (10 ECTS during 2 years) * including the levelling module</b>						
<b>Courses of the levelling module:</b>						
KOK6065.FK	Organisational Communication	6		6		
KOK6023.FK	Public Relations Theory	4	4			
<b>Master's Thesis 24 ECTS</b>						