

Crossmedia 2020 preliminary nominal plan, 180 ECTS

UNIVERSITY-WIDE COURSES (18 ECTS)		ECTS	F20	S21	F21	S22	F22	S23
PSP6066.LT	General and Social Psychology	6		6				
YID6001.YM	ELU - Enhanced Learning Unlimited	6			6			
FKI6002.FK	Learning in Communication and Creative Disciplines I	4	4					
FKI6003.FK	Learning in Communication and Creative Disciplines II	2	2					
CROSSMEDIA CORE MODULE (117 ECTS)								
Compulsory Courses (117 ECTS)								
BFF6273.FK	Legal Aspects of Media and Communication	4					4	
BFM6033.FK	Visual Composition	3	3					
BFM6052.FK	Art of Lighting	3		3				
BFM6123.FK	Storytelling	4		4				
BFM6125.FK	Principles and Methods of Media Research	4				4		
BFM6133.FK	Introduction to Crossmedia Environments	4	4					
BFM6140.FK	Semiotics of Multimedia	4				4		
BFM6141.FK	Social Media	4				<i>tbc</i>		
BFM6143.FK	New Media Art: Evolution and Applications	4				4		
BFM6145.FK	New Media Economy	3	3					
BFM6154.FK	Creative Thinking	4	4					
BFR6016.FK	Creative Economy and Creative Entrepreneurship	4			4			
BFR6017.FK	Writing for Transmedia	3		3				
BFR6021.FK	Project Marketing	3					3	
BFR6023.FK	Sound Design and Recording for Crossmedia	3			3			
BFR6028.FK	Creative Writing	4	4					
BFR6031.FK	Internship	6					6	
BFR6032.FK	Editing	4			4			
BFR6033.FK	Camera Work	4	4					
BFR6034.FK	Introduction to Television Production	4		4				
BFR6035.FK	Crossmedia Project Development	6		6				
BFR6036.FK	Crossmedia Project Production I	6			6			
BFR6037.FK	Crossmedia Project Production II	6				6		
KOK6003.FK	Media Theories	4				4		
KOR6069.FK	Introduction to Marketing	4		4				
KOR6097.FK	Digital Marketing Project	4						
KOR6098.FK	Introduction of Digital Marketing Communication	6						
KUA6037.FK	Computer Graphics	3						
CROSSMEDIA ELECTIVE COURSES (at least 18 ECTS)								
BFM6130.FK	Film Language	4					4	
BFR6015.FK	Transmedia project	4					4	
BFR6030.FK	Introduction to Virtual Reality	4			4			
BFR6038.FK	Basics of Advertising Theory and Advertisement Production	6					6	
FKI6001.FK	Traineeship	9					9	
FKI6004.FK	Introduction to Estonian Culture	6	6					
IFI6047.DT	Basics of Digital Photography	3					3	
IFI6104.DT	Website Development and Management	3			3			
LCE6332.HT	Proficiency English C1.2	6		6				

PSP6049.LT	Theory of Management	4	4					
FREE ELECTIVES 15 EAP (to be taken during the three years of study)								
BACHELOR'S THESIS (12 ECTS)								