



The Society for Phenomenology and Media 25th Annual Conference
14–19 May 2024 Tallinn University

ROOM M-225 (SESSION 1)

WEDNESDAY 15 MAY	
8:30	Coffee
9:00	Opening address by Rector TÖNU VIIK and the SPM Board Chair: OLYA KUDINA , TU Delft, Netherlands
9:30	STACEY IRWIN , Millersville University, United States <i>Techno-nostalgia in the age of video games</i>
10:00	LUIS ACEBAL , National University, United States <i>Henry David Thoreau and Martin Heidegger: Being in Nature as a Reprieve from Modern Technology</i>
10:30	MARLENI REYES MONREAL, ALBERTO J. L. CARRILLO CANÁN and MIGUEL F. PÉREZ ESCALERA , Benemérita Universidad Autónoma de Puebla, Mexico <i>Sound spaces in virtual reality art galleries</i>
11:00	Coffee
	Chair: LUIS ACEBAL , National University, United States
11:30	HYE YOUNG KIM , Ecole Normale Supérieure, France <i>Can a machine be conscious?</i>
12:00	MARIANO NAVARRO , Universidad Panamericana, Mexico <i>Social media as social archives: memory and biography in the digital age</i>
12:30	NELSON CAMILO FORERO MEDINA , Bielefeld University, Germany <i>Fragmentation of common time from a Husserlian perspective: digital media as a condition of possibility for the rise of populism</i>
13:00	Lunch
14:30	KEYNOTE Katrin Tiidenberg Professor of Participatory Culture at the Baltic Film, Media, and Arts School of Tallinn University Seeing is believing? Trust and visuality in everyday digital life
16:00	Coffee
	Panel: Imagination, Technology and Ethics. Chair: HYE YOUNG KIM , Ecole Normale Supérieure, France
16:30	GALIT WELLNER , Holon Institute of Technology, Israel <i>Imagination in the age of AI</i>
17:00	LYAT FRIEDMAN , Bezalel Academy of Art, Israel <i>Technologically Assisted Imagination</i>
17:30	GEOFFREY DIERCKXSENS, PETR KOUBA , Czech Academy of Sciences, Czechia <i>Imagination and the Covid-19 Pandemic</i>
18:00	LARS BOTIN , Aalborg University, Denmark <i>Hybrid Imagination in Techno-Activism</i>
18:30	Rector's reception (MARE ATRIUM)



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THURSDAY 16 MAY		
9:00	Coffee	
	Chair: STACEY IRWIN, Millersville University, United States	
9:30	VALERIA MARTINO , University of Turin, Italy	<i>Webfare: How to Solve the Welfare State Crisis through the Conceptualisation of Traces</i>
10:00	ZORIANKA ZURBA , Toronto Metropolitan University, Canada	<i>Romantic Assets: Assessing the Relationship Soft Launch</i>
10:30	ALEJANDRA DE LAS MERCEDES FERNÁNDEZ , Universidad Nacional del Nordeste, Argentina	<i>Phenomenological review of estrangement: media experience through eros</i>
11:00	Coffee	
11:30	KEYNOTE Sara Heinämaa Professor of Philosophy at the University of Jyväskylä, Vice President of Philosophical Society of Finland Encroachment and Seriality – Parameters of Influencing and Control	
13:00	Lunch	
	Chair: ALBERTO CARRILLO CANÁN , Benemérita Universidad Autónoma de Puebla, Mexico	
14:30	GERARDO DE LA FUENTE , National Autonomous University of Mexico, Mexico	<i>The challenge of Artificial Intelligence. Chess, Text, Image, Philosophy and Phenomenology</i>
15:00	OLYA KUDINA , TU Delft, Netherlands	<i>Navigating New Realms: Integrating Large Language Models in Higher Education through a Postphenomenological Lens</i>
15:30	CRISTINA P. BONFIGLIOLI , Centro Interdisciplinar de Semiótica da Cultura e da Mídia, Brazil	<i>The body reduced to dopamine: can learning disorders be related to social media as self-stimulation of the adolescent brain's reward system?</i>
16:00	Coffee	
	Chair: JACQUES IBANEZ BUENO , LLSETI Savoie Mont-Blanc University, France	
16:30	KRISTJAN LAASIK , Zhejiang University, China	<i>Placing Experience, Experiencing Place</i>
17:00	DENNIS WEISS , York College of Pennsylvania, United States	<i>Dialogic Being and Technosymbiosis: Revisiting Human and Posthuman Identity in the Digital Epoch</i>
17:30	MARTIN RITTER , Institute of Philosophy, Czech Academy of Sciences, Czechia	<i>How to bifurcate?</i>
18:00		
18:30	Board Members' Meeting / Dinner on your own	



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	FRIDAY 17 MAY	
9:00	Coffee	
9:30	KEYNOTE Dermot Moran Joseph Chair in Catholic Philosophy at Boston College and visiting professor at the University College Normality and Normativity in Husserl's Phenomenology of Perception	
11:00	Coffee	
	Chair: ALEJANDRA DE LAS MERCEDES FERNÁNDEZ, Universidad Nacional del Nordeste, Argentina	
11:30	LARS LUNDSTEN, University of Helsinki, Finland	<i>Schematized aspects (schematisierte Ansichten) and Cultural Hegemony in mediated communication</i>
12:00	MELINDA CAMPBELL, National University, United States	<i>The Dreaming Mind: Intentionality Unbound</i>
12:30	ALESSANDRO CARUANA, Goldsmiths, University of London, United Kingdom	<i>Objectifs d'Identités: Applying Psychogenealogy to media and theorising Techanastasiology</i>
13:00	Lunch	
	Chair: MARIANO NAVARRO, Universidad Panamericana, Mexico	
14:30	SHOJI NAGATAKI, Chukyo University, Japan	<i>Conscious machine and morality</i>
15:00	NATHAN MULDER, University College Dublin, Ireland	<i>Three Approaches to the Digital Image: Nothing, Trace, Specter</i>
15:30	KEVIN RÄNDI, Tallinn University, Estonia	<i>The Representation of Future Generations and Postphenomenological Ethics of Care</i>
16:00	Coffee	
	Chair: GERARDO DE LA FUENTE, National Autonomous University of Mexico, Mexico	
16:30	PAUL CUSTER, Lenoir-Rhyne University, United States	<i>Arendt, Authenticity, and AI</i>
17:00	MINNA-KERTTU KEKKI, University of Helsinki, Finland	<i>The Perceived Object in Media-based Empathy: Applying Edith Stein's Concept of Wortleib</i>
17:30	JACQUES IBANEZ BUENO, LLSETI Savoie Mont-Blanc University, France	<i>Enriching multimodal methodology with phenomenology</i>
18:00		
19:00	Conference Dinner at restaurant Mantel ja Korsten, Poska 19a, 10126	



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ROOM M-218 (SESSION 2)

	THURSDAY 16 MAY	
9:00	Coffee	
	Chair: LARS LUNDSTEN , University of Helsinki, Finland	
9:30	ALBERTO J. L. CARRILLO CANÁN and BEATRIZ BERNABE LORANCA , Benemérita Universidad Autónoma de Puebla, Mexico	<i>The West and China Social Media and Social Disruption</i>
10:00	VINÍCIUS DE AGUIAR , Universidade de Lisboa, Portugal	<i>Media analytics and the actuality of phenomenology</i>
10:30	GIACOMO PEZZANO and MARCO PAVANINI , University of Turin, Italy	<i>From the Empirical Turn to the Mediatic Turn: Philosophizing through Screens?</i>
11:00	Coffee	
13:00	Lunch	
	Chair: MARIANO NAVARRO , Universidad Panamericana, Mexico	
14:30	LAURA TRUJILLO-LIÑÁN , Universidad Panamericana, Mexico	<i>The Age of Information Overload, Misunderstanding, and Communication Breakdown</i>
15:00	MINDAUGAS BRIEDIS , Universidad Panamericana, Mexico, Mexico	<i>Embodied Cognition and Empathic Experiences in War Communication</i>
15:30	HERMANNI YLI-TEPSA , University of Jyväskylä, Finland	<i>On algorithmic affect regulation – the case of TikTok</i>
16:00	Coffee	
	Chair: GALIT WELLNER , Holon Institute of Technology, Israel	
16:30	NICLAS RAUTENBERG , University of Hamburg, Germany	<i>Towards a Phenomenology of Digital Conflict</i>
17:00	ELAD MAGOMEDOV , Catholic University of Leuven, Belgium	<i>Digital Deception: Propaganda in the Age of Artificial Intelligence</i>
17:30	WILLIAM HANFF , University of District of Columbia, United States	<i>Phenomenological Explorations of Photomanipulation</i>
18:00		
19:00	Board Members' Meeting / Dinner on your own	



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		FRIDAY 17 MAY
		Chair: MARLENI REYES MONREAL , Benemérita Universidad Autónoma de Puebla, Mexico
11:30	DAWID KASPROWICZ , Aachen University, Germany	<i>Lived experience as scientific practice: Enactivism and Virtual Reality in Climate Science</i>
12:00	ABOOTALEB SAFDARI , Bremen University, Germany	<i>Phenomenology of Interaction with Robots as Pseudo-Others</i>
12:30	SOHEIL ASHRAFI , University of Central Asia, Kyrgyzstan	<i>A phenomenological-hermeneutic account of design thinking: four species of négatité: 'not being', 'non-being', 'absence', 'non-existence'</i>
13:00		Lunch
		Chair: MARTIN RITTER , Institute of Philosophy, Czech Academy of Sciences, Czechia
14:30	GABRIELA FARIAS ISLAS , Benemérita Universidad Autónoma de Puebla, Mexico	<i>Embroidery as means to contemplation</i>
15:00	MUDIT VYAS , Monash University, Australia	<i>Diversity Washing of Privilege in Cultural Economics: An Indian-Australian Ideological Scrutiny</i>
15:30	RAIT ROSIN , Independent Researcher, Estonia	<i>Trying to find help from the idea of owning emotionally wholesome feelings in the era of technical innovation</i>
16:00		Coffee
19:00		Conference Dinner at restaurant Mantel ja Korsten, Poska 19a, 10126



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ROOM M-226 (WEB SESSION)

WEDNESDAY 15 MAY		
Chair: CRISTINA P. BONFIGLIOLI , Centro Interdisciplinar de Semiótica da Cultura e da Mídia, Brazil		
9:30	JUNICHIRO INUTSUKA , Jissen Women's University, Japan	<i>The Manifestation of "Us": Adjective Ontology and the Trajectory to Reality</i>
10:00	FILIP PIERZCHALSKI , University Of Warsaw, Poland	<i>Politics as emotional regime: media and creation of emotional visibility in political practices</i>
10:30	MINGRUI FENG , The University of Hong Kong, Hong Kong	<i>Playing with Animal MEGS in Online Communication: Rethinking Face and Alterity</i>
11:00	Coffee	
Chair: MELINDA CAMPBELL , National University, United States		
11:30	ANI THOMAS and BHARGHAVA RAJARAM , Ecole Centrale School of Engineering, Mahindra University, India	<i>Evolving Interactions: Can AI Foster a "Presence of the Present" in Interactive Media?</i>
12:00	OBIAGELI PAULINE OHIAGU , University of Port Harcourt, Nigeria	<i>Emerging Dimensions of Digital Divide in the Nigerian Society</i>
12:30	DMYTRO MYKHAILOV , Shanghai Jiao Tong University, University of Michigan - Shanghai Jiao Tong University Joint Institute, China	<i>Techno-Existential Communication and ChatGPT</i>
13:00	Lunch	
Chair: KADI KRIIT , Tallinn University		
16:30	CARLOS ALBERTO BERRIEL MASTRETTA and LUIS DANIEL HERRERA ROMERO , Benemérita Universidad Autónoma de Puebla, Mexico	<i>AI, Promise of a New Humanism? An Ethical Analysis from McLuhan to Nussbaum</i>
17:00	ADRIANA DURÁN GUERRERO , Benemérita Universidad Autónoma de Puebla, Mexico	<i>Technology and body in the creation of image movement – sound.</i>
17:30		
18:00	TRACY POWELL , Western Oregon University, United States	<i>Irreal Perception: Compromised Authenticity Viewed through Frames</i>



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Chair: KEVIN RÄNDI, Tallinn University		
9:30	MAURIZIO BALISTRERI, University of Tuscia, Italy	<i>Born by choice of algorithms</i>
10:00	THOMAS PAYRE, Cardiff University, United Kingdom	<i>Unveiling the Intentional Dynamics of Internet Memes: A Sartrean Perspective on Affect, Image, and Text</i>
11:00	Coffee	
Chair: KADI KRIIT, Tallinn University		
14:30	SOFIA ELENA NUÑEZ MANDELL, Edith Stein Archive Cologne, Germany	<i>What can we learn from the 1930s German female education crisis? A contemporary reading of Edith Stein's diagnosis through Weimar cinema</i>
15:00	JORDI VIADER GUERRERO, TU Delft, Netherlands	<i>Beyond Proper Interpretation: The Limits of Technological Mediation as Social Media Literacy</i>
15:30	STANLEY KRANC, University of South Florida, United States	<i>The Art of Instructions</i>
16:30	CYNTHIA VILLAGOMEZ, Guanajuato University, Mexico	<i>Interaction, text, and image: intersecting resources in electronic art through new technologies</i>
17:00	DAKOTA ROOT, Université Grenoble Alpes, France	<i>Imagining a quantum future and predictive technological mediation: a post-phenomenological case study on speculative user experience</i>

FRIDAY 17 MAY

	Chair: CRISTINA P. BONFIGLIOLI, Centro Interdisciplinar de Semiótica da Cultura e da Mídia, Brazil	
11:30	ROBERTO REDAELLI, University of Milan, Italy	<i>From Intentionality to Preter-intentionality in generative AI. A Postphenomenological Approach</i>
12:00	JIE SHEN, University of Amsterdam, Netherlands	<i>An organic turn in the intelligent transformation in China</i>
12:30	AGOSTINO CERA, University of Ferrara, Italy	<i>The NFT Case. Towards a Digital Somatology</i>