



CENTRO INTERNAZIONALE  
DI STUDI UMANISTICI "UMBERTO ECO"



TALLINN UNIVERSITY  
School of  
Humanities

*Centre of Excellence in  
Intercultural Studies*

## PRESENCE OF THE PASTS

### SEMIOTIC AND DIGITAL APPROACHES TO MEMORY AND HERITAGE

International Workshop - 8 June 2022  
Centro Internazionale di Studi Umanistici Umberto Eco  
Via Marsala 26, Bologna

9:00 - WELCOME AND GREETINGS

Morning Session

HISTORY - MEMORY - HERITAGE (I).

CHAIR: PATRIZIA VIOLI (UNIVERSITY OF BOLOGNA)

9:30 - DANIELE MONTICELLI (TALLINN UNIVERSITY)

TOPOSYMBOLIC DISSONANCES: RETHINKING CONTESTED MEMORIAL SITES WITH  
JURI LOTMAN

10:00 - ANNA MARIA LORUSSO (UNIVERSITY OF BOLOGNA)

MEMORIES, CANCELLATIONS, CENSORSHIPS

10.30 - ENEKEN LAANES (TALLINN UNIVERSITY)

MOVING IN THE CHASM BETWEEN LANGUAGES AND MEMORIES: KATJA  
PETROWSKAJA'S "MAYBE ESTHER"

11:00-11:30

Break

HISTORY - MEMORY - HERITAGE (II).

CHAIR: CRISTINA DEMARIA (UNIVERSITY OF BOLOGNA)

11:30 - LAURI LINASK (TALLINN UNIVERSITY)

CULTURAL MEMORY IN LOTMAN'S AND VYGOTSKY'S SEMIOTICS

12.00 - LUCA ACQUARELLI (UNIVERSITY OF LILLE, GÉRIICO)

DIFFICULT HERITAGE IN THE LIGHT OF SEMIOTICS OF CULTURE

12.30 - MORNING SESSION DEBATE (Q&A SESSION)

13.00 Lunch

Afternoon Session  
DIGITAL TRANSLATIONS OF THE PAST  
CHAIR: CLAUDIO PAOLUCCI (UNIVERSITY OF BOLOGNA)

14.30 - MAREK TAMM (TALLINN UNIVERSITY)  
DIGITAL HISTORICITY

15:00 - MERIT RICKBERG (TALLINN UNIVERSITY)

DEALING WITH INCOMPATIBLE PASTS IN HISTORY EDUCATION: THREE MODELS OF CULTURAL  
RECOLLECTION BASED ON LOTMAN'S SEMIOTIC THEORY

15:30 - FRANCESCO MAZZUCHELLI AND MARIO PANICO (UNIVERSITY OF BOLOGNA)  
DIGITAL MEMORY BATTLEFIELDS: USES AND ABUSES OF HISTORICAL DOCUMENTS AND  
NARRATIVES IN SOCIAL MEDIA PLATFORMS

16:00 - 16.30

Break

16.30 - PAOLO MARTINELLI (UNIVERSITY OF BOLOGNA)  
THE WORK OF ART IN THE AGE OF NON-FUNGIBLE TOKEN

17.00 - FEDERICO BELLENTANI (UNIVERSITY OF TURIN)

DIGITAL WALLS OF FACES:  
AN INTERDISCIPLINARY APPROACH TO DIGITAL MEMORIAL PRACTICES

17.30 - AFTERNOON SESSION DEBATE (Q&A SESSION)

18:00

CEREMONY FOR CELEBRATING THE AGREEMENT BETWEEN  
CENTER 'UMBERTO ECO' (UNIVERSITY OF BOLOGNA) AND SCHOOL OF HUMANITIES (TALLINN  
UNIVERSITY

WITH THE PARTICIPATION OF RAFFAELLA CAMPANER (VICE-RECTOR FOR THE INTERNATIONAL RELATIONS OF THE  
UNIVERSITY OF BOLOGNA), COSTANTINO MARMO (DIRECTOR OF CENTER 'UMBERTO ECO' UNIVERSITY OF BOLOGNA),  
DANIELE MONTICELLI (SCHOOL OF HUMANITIES, TALLIN UNIVERSITY), MAREK TAMM (SCHOOL OF HUMANITIES, TALLIN  
UNIVERSITY)

YOU CAN JOIN THE CONFERENCE ON TEAMS  
[HTTPS://BIT.LY/DIGITALPAST080622](https://bit.ly/digitalpast080622)



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